



**Business Development Agency:  
Gründerzentrum**

Grafenwöhr-Eschenbach-Pressath GmbH & Co KG

Ms. Christine Pöllath

Am Gründerzentrum 1, 92655 Grafenwöhr

Phone: 09641/935-0

Fax: 09461/935-120

E-mail: [gruenderzentrum@grafenwoehr.de](mailto:gruenderzentrum@grafenwoehr.de)

[www.gruenderzentrum-grafenwoehr.de](http://www.gruenderzentrum-grafenwoehr.de)

**We are towards of the  
military airfield or gate 6!**

**Murry**



**Educational &  
Business Consulting  
Services**

**Single Point of Contact and Consultant:**

Murry Educational & Business Consulting Services

Ms. Gabriele M. Murry

Fichtawiesen 2, 92655 Grafenwöhr

Phone: 09641/929514

E-mail: [g.w.murry@t-online.de](mailto:g.w.murry@t-online.de)



Ms. Murry, who holds a M.B.A. and a M.H.R., is assistant professor at the University of Applied Sciences, Amberg-Weiden.

She is offering numerous classes and workshops in leadership and management, team building, organizational and intercultural communication, personnel development, and business English.



**GRÜNDERZENTRUM**

Business Development Agency within the  
city-triangle of Grafenwöhr-Eschenbach-Pressath

**We support  
young business  
ventures!**

**Business  
Start-Up Seminars  
and  
Consultation Services**

# Entrepreneur's Workshop /

## Goals

The Business Development Agency supports young entrepreneurs throughout their formation and start-up phase by offering superb conditions for launching into a successful future.

Besides individual consultations, we also offer additional coaching sessions and workshops.

With more than 15000 sq ft available in a combination of office and production areas, meeting and seminar rooms, we pride ourselves in fulfilling all the requirements of any modern company to the optimum.

### We offer in particular:

- Consultation services
- Start-up seminars
- Information services

This all-inclusive offer creates the basis for a solid entrepreneurial future.

## Start-Up Seminars

The entrepreneur's workshop is designed for English-speaking parties, who are considering self-employment by developing their business ideas in Germany.

### Content:

- Development of a business concept
- Personality of an entrepreneur
- Structure of a Business / Marketing plan
- Market and competitor analysis
- Types of Private Enterprises
- Marketing and Marketing Mix
- Sources of industry-specific statistics
- Avoiding common mistakes
- Legal requirements and prerequisites

## Individual Consultation

During the individual consultations, the particular questions and concerns of a specific entrepreneur can be answered.

### Services Offered:

- Advice and support in all entrepreneurial areas
- Subsidies information
- Contact to important agencies / institutions
- Writing a business plan
- Support during bank / financing negotiations
- Assistance with marketing / promotion
- Industry-specific information

**Do you still have questions? Would you like to sign up for individual consultation or an Entrepreneur's Workshop?**

**Our consultant Ms. Gabriele M. Murry would like to assist you! Please e-mail her with your contact information.**

**[g.w.murry@t-online.de](mailto:g.w.murry@t-online.de)**